ACDSee Photo Manager 12 | Product Sheet

ACDSee Photo Manager 12 is the easy-to-use and lightning-fast photo software with everything individuals and organizations need to view, organize and share their images. Instantly browse and manage existing collections, import new photos, find any image fast, and guickly share through e-mail, prints and online albums.

Customers

Who needs ACDSee Photo Manager 12?

ACDSee 12 is ideal for organizations and anyone with a need to quickly view, manage, and search through large image collections. ACDSee 12 can be used by amateur photographers, home memory keepers, architects, engineers, law enforcement agencies, and insurance companies to effectively and easily stay on top of their growing collections.

Complementary Products

Point-and-shoot cameras, scanners, and printers are complementary products to ACDSee Photo Manager 12, and make for ideal bundles. For DSLR cameras, select ACDSee Pro.

Competitive Benefits

Why should someone choose ACDSee Photo Manager 12 over another software tool?

Unlike other photo management applications on the market, ACDSee 12 offers these unique advantages:

- With more than a 100 photo management and sharing features, ACDSee Photo Manager 12 offers incredible value for the dollar.
- ACDSee 12 features a simple interface, organized around the key steps of managing, viewing, editing and publishing photos, that is intuitive and easy to use.
- Users will save time managing photos. With ACDSee 12, users can organize as they import, zoom through photos at full-screen, and quickly publish photos online.
- Users don't need to waste time importing and exporting files in and out of the application. With ACDSee 12, they have live instant access to folders and images on their system and connected devices.
- · With the flexibility and control offered by ACDSee 12, users can manage their images whatever way works best for them - whether that is folders, ratings, categories, metadata, or a combination of these options.

Key Benefit

ACDSee Photo Manager 12 is designed to save users time, with features that make it easy to quickly view, organize and share their photos.

System Requirements:

- Intel® Pentium® III / AMD Athlon processor or equivalent (Intel® Pentium® 4 / AMD Athlon XP or equivalent recommended) 512 MB RAM (1 GB RAM recommended)
- 250 MB free hard drive space (1 GB recommended)
- High Color display adapter at 1024 x 600 esolution (1280 x 1024 recommended)
- CD/DVD Burner for creating CDs and DVDs
- Microsoft® Windows® XP with Service Pack 2, Windows Vista® or Windows® 7 operating
- Microsoft® Internet Explorer® 6.0 (7.0 or higher
- TiVo® Desktop Software to publish images
- Microsoft® DirectX® 9.0c for Microsoft DirectX file format support, and to create slide shows and screen savers
- QuickTime® 6.0 for QuickTime file format support
- Ghostscript® 8.0 for PDF support Windows Media® Player 9.0

Selling Points

• High value for the dollar: ACDSee 12 provides all the state of the art tools users need for their photos in one easy to use, integrated and affordable application. ACDSee 12 removes the need for multiple applications, including expensive software with high learning curves.



· Unbelievably fast viewing and

browsing: View your digital image assets, from JPEG to RAW, with the fastest image viewing technology available. Speed through thumbnails, review images at full size, or zoom in to examine the details.

- Find photos fast: Find any photo with powerful tools that allow you to search by folder, keyword, category, file properties and more. Save detailed searches for ongoing use, and run them in one step.
 - Extensive file support: ACDSee 12 can handle the most complex image libraries. View, manage, and get extensive format support for photos, audio, and video clips including BMP, GIF, JPG, PNG, PSD, MP3, MPEG, TIFF, WAV and many others.
 - Browse photos instantly: Unlike other photo applications, there's no need to waste time importing files that are already on the computer, connected devices and networks. Simply open ACDSee 12 to instantly view existing folders and images live, in real time.

Solving Pain Points

What common problems does ACDSee Photo Manager 12 solve?

• ACDSee 12 eliminates the need for users to juggle multiple applications in order to perform simple tasks with their photos. ACDSee 12 makes it easy to import, view, adjust and organize photos, and to share them in a variety of ways. There's no need to use another application when it comes to managing a growing collection of photos.

Tip

Tip

ACDSee Photo Manger 12 includes a free* ACDSee Online account with 2 GB of storage space for convenient image hosting and sharing. Additional online storage space is available for purchase.

For individuals and organizations

over their images, ACDSee Pro is

designed for users who need to

groups of images, and add IPTC

information to multiple images.

for them. Its advanced features are

process RAW files, batch edit large

looking for even more control

 ACDSee 12 helps you avoid a disorganized photo system, saving you time and frustration. Never lose track of another photo again. ACDSee 12 comes with fast and flexible search tools to find any image based on its file properties, metadata, keyword, category, or rating. With ACDSee 12, you'll always know where your photos are.



www.acdsee.com

* Terms and conditions apply.

ACD Systems International Inc. 200 - 1312 Blanshard Street Victoria, British Columbia Canada, V8W 2J1

ACDSee Photo Manager Copyright (c) 2010 ACD Systems International Inc. All rights reserved. ACD, ACDSee and ACDSee logo are trademarks of ACD Systems International Inc. or its subsidiaries and may be registered in Canada, the United States, European Union, Japan or certain other jurisdictions. Microsoft, Windows, Windows logo, Windows Media, Windows Vista and Windows Vista Start button are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. All other marks, products and company names are the property of their respective owners.